

(Suggested) New Hotel Registration Form

The following information is not required. Any other member of your party who wishes to provide this information should complete a separate registration form.

Where any of the information below is already compiled, please make any required changes or corrections.

[Specify optional information requested.]

GUEST CONSENT FORM

By providing this information, you **consent** to the collection, use, handling and disclosure by or to us or any other member or franchisee of the hotel company (currently companies operating under the names _____) of any information (including Required Information) set out above or any other information relating to this stay or any future stay with any member or franchisee of the hotel company or goods or services from time to time provided to you by or under arrangement with any member or franchisee of the hotel company, for the following purposes:

- I. Customer Service - The information will be used to facilitate your next check-in and, wherever possible, to meet your personal preferences in accommodation.
- II. Marketing - The information will be used to advise you of goods and services offered by or by arrangement with the hotel company.
- III. Market Research - The information will be used to improve the offering of goods and services to you.

You may withdraw this consent at any time by notice to the Designated Privacy Officer of the _____ [hotel company] at [mailing address, telephone and fax numbers, e-mail address], and such notice to be effective on the [_____] [day following receipt.

Dated: _____

Signature: _____