



For Immediate Release  
30 March 2005

## **FEDERAL GOVERNMENT MOVES CTC TO THE WEST: PROMISE MADE, PROMISE KEPT**

**Vancouver** – The British Columbia and Yukon Hotels' Association today announced its support of the federal government's decision to move the Canadian Tourism Commission (CTC) to Vancouver, British Columbia.

"This government has honoured its election commitment to relocate the CTC to the west," said Craig Norris-Jones, Board Chair of the BC & Yukon Hotels' Association and General Manager of the Coast Plaza Hotel & Suites @ Stanley Park. "This move demonstrates to Canada--and the world--that British Columbia is truly a tourism gateway."

"Canada continues to be under-funded and outgunned on the international tourism marketing stage," said Rosemary Cook, General Manager of the Crystal Lodge at Whistler, BC. "As we are proud hosts of the 2010 Winter Olympics and Paralympics, the CTC relocation to British Columbia is a natural fit. This move is a promising indication that the government is truly devoted to expanding the promotion of Canada as a world-class, all-season tourism destination."

Headquartered in Vancouver, the BCYHA is dedicated to improving and growing the tourism and hospitality industry within British Columbia and the Yukon. With 580 hotel members and nearly 200 affiliate members, it represents an industry with revenue in excess of \$3.1 billion, 48,000 rooms and more than 45,000 employees. A significant component of BC's \$9.3 billion tourism trade with member representation in almost every community throughout BC and the Yukon gives the association a strong voice at all levels of government. BCYHA members have invested heavily into their communities and as a result, are integral partners in steering the future development of the province and territory.

- 30 -

Contact: Mr. Ashley Haslett  
Communications Manager  
BC & Yukon Hotels' Association  
604-443-4751